



"Promoting professionalism in private school coaching."

Dear Supporters,

The Texas Private School Coaches Association is the **FIRST AND ONLY** organization directed at specifically improving the professional development of private school coaching in Texas. We are committed to bringing more awareness to the many thousands of athletes and coaches that participate private school athletics in our state

In the past few years, this growing organization has held an annual state convention for coaches and administrators and, in 2009, added three all star events (softball, baseball, and football). This summer, our convention and all star events will be held June 18-19-2010. The convention will be at the University of Dallas and the all star events will be held in facilities used by Carrollton I.S.D.

We have many options available for your organization to utilize in reaching out to private schools. They are attached to this letter. We encourage all vendors and advertisers to bring attention to their products and services through taking part in these events.

Please take time to read through our sponsorship options and direct any questions to TPSCA Director Clayton Harrell @ 281-770-1475 or clayton.harrell@logosprep.org. We look forward to seeing you on June 18th.

Thank you for supporting your Athlete and the TPSCA All-Star Football Game,

Clayton Harrell, Board Member
Texas Private School Coaches Association (TPSCA)



2010 TPSCA All-Star and Convention Program

Program Ad for 2010 TPSCA Convention and All Star Games

Instructions for submittal:

1) Fill out information below and mail with payment to:

*Logos Preparatory Academy
Attn: Clayton Harrell, Athletic Director
P.O. Box 16340
Sugar Land, TX 77496*

2) Send print-ready .PDF file to clayton.harrell@logosprep.org

** Please make all checks payable to TPSCA and mail by June 1, 2010**

Ad Type (please check one)

Inside Front Cover	\$800	_____	(limit 1)
Inside Back Cover	\$800	_____	(limit 1)
Full-page (Color)	\$600	_____	
Full-page (B/W)	\$400	_____	
1/2 page (B/W)	\$200	_____	
1/4 page (B/W)	\$100	_____	
Business Card (B/W)	\$50	_____	

Information

Contact Name: _____

Is this a business ad or school/athlete ad? Business School

If this is a school/athlete ad, what is the athlete(s) name? _____

Email Address: _____@_____ Phone Number: _____

Check #: _____ Amount: \$ _____



TPSCA Sponsorship Options

Football Game Title Sponsorship – \$10,000

- 2010 Football game title name
- Presentation before game
- Program front cover name
- Program back cover (full ad)
- MVP presentation at end of game
- 10 Tickets to baseball, softball, and football game
- Foursome round of golf in Metroplex
- Table at Convention
- Lunches for 4 on 6/18-6/19 at University of Dallas (Athlete Recognition Luncheon)

Bsb/Sfb/Fb Game Title Sponsorship - \$15,000

- 2010 Football/baseball/softball game title names
- Presentation before each game
- Program front cover name
- Program back cover (full ad)
- MVP presentations at end of games
- 10 tickets to baseball, softball, and football game
- Foursome round of golf in Metroplex
- Table at convention
- Lunches for 4 on 6/18-6/19 at University of Dallas (Athlete Recognition Luncheon)

Program Ad Space – (Rates below)

- 1 program for convention and games
- Will include individual player information
- Businesses, parents, booster clubs, supporters all included
- Great memento!

Inside Front and Back Cover w/Color ---- \$800
 Full-page Color -----\$600
 Full-page Black and White ----- \$400
 1/2 page Black and White ----- \$200
 1/4 page Black and White ----- \$100
 Business Card Black and White - ----- \$50

Athlete & Coach Luncheon - \$2,450 (each meal)

- Coaches from convention will be present with free meal
- Athletes will be honored for 25 minutes (Friday, 6/18 – Baseball/Softball; Saturday 6/19 – Football)
- Sponsor will have 25 minutes of a captured audience with coaches, parents, and players (approximately 350 in attendance)
- Recognized over PA at all all-star events
- 4 tickets to every all-star game
- Full-page color ad in program